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Pollution is one of the main contributors to ill health in the UK - but have you ever stopped to think about what it might be doing to your skin?

According to [NPD UK Beauty](#), sales of anti-pollution skincare - moisturisers and cleansers especially - has shot up by 30% in just six months, as we're slowly becoming aware of the effects...



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CIRCADIA VITAMIN C REVERSAL SERUM

'This serum contains the most stable and active form of vitamin C,' says Rabbia Aslam, skin expert and Clinical Director at [HC MedSpa](#), a main pollution-fighting ingredient.

'Vitamin C works as an antioxidant to neutralise free radicals before they can do damage, all whilst increasing the firm look of skin,' says

Rabbia. 'It also boasts hyaluronic acid and vitamin B5 which both hydrate and smooth the skin.'

[Circadia Skincare](#) - £69

